



DONALD W. REYNOLDS GOVERNOR'S CUP

COLLEGIATE BUSINESS PLAN COMPETITION

SPONSORSHIP OPPORTUNITIES

Corporate Sponsorships

Diamond Sponsor – \$10,000

- Two tables (16 seats total) at the Awards Dinner
- Podium recognition at the Awards Dinner
- Full-color ad in Awards Program
- Opportunity to display individual banner
- Press release and email announcing sponsorship
- Mention in all event press releases
- Logo and link on event website homepage
- Largest logo on sponsor's webpage and all emails
- Logo recognition in the Awards Ceremony video

Platinum Sponsor – \$5,000

- One table of 8 at the Awards Dinner
- Large logo on banner and / or PPT slide, sponsor's webpage and all emails
- 1/2 page ad in the Awards Program
- Podium recognition at the Awards Dinner

Gold Sponsor – \$2,500

- One table of 8 at the Awards Dinner
- Medium logo on banner and / or PPT slide, sponsor's webpage and all emails
- 1/4 page ad in the Awards Program

Silver Sponsor – \$1,500

- One table of 8 at the Awards Dinner
- Small logo on banner and / or PPT slide, sponsor's webpage and all emails
- 1/8 page ad in the Awards Program

Individual Sponsorships

Post Doctorate Level – \$1,000 or more

- Two tickets to Awards Dinner
- Special recognition at Awards Dinner
- Special recognition on Governor's Cup website
- Recognition in Awards Dinner Program

Doctorate Level- \$500 – \$999

- Two tickets to Awards Dinner
- Enhanced recognition on Governor's Cup website
- Recognition in Awards Dinner Program

Master's Level – \$250 – \$499

- One ticket to Awards Dinner
- Enhanced recognition on Governor's Cup website
- Recognition in Awards Dinner Program

Bachelor's Level – \$100 – \$249

- Enhanced recognition on Governor's Cup website
- Recognition in Awards Dinner Program

Awards Dinner

Table of 8—\$750

Individual ticket—\$100

Sponsorships will be made to the Governor's Cup, care of Sierra Nevada College. Sierra Nevada College is a 501(c)3 and 509(a)1 Non-Profit Organization. Gifts to Sierra Nevada College in excess of the fair market value of goods or services received in exchange may be tax-deductible. Please consult your tax advisor regarding the value and deductibility of your contribution.



DONALD W. REYNOLDS
GOVERNOR'S CUP
COLLEGIATE BUSINESS PLAN COMPETITION

Governor's Cup Sponsorship Form

Corporate Sponsorship

- Diamond Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500

Individual Sponsorship

- Amount \$ _____

Awards Dinner – April 17, 2014

- Table of 8 - \$750
- Individual ticket - \$100 Quantity _____

Payment Method

- Check—Payable to: Sierra Nevada College with the Memo: Governor's Cup
- Credit card:

Name on card: _____

Credit card type: Visa Mastercard American Express Discover

Credit card number: _____ CCV: _____

Amount: \$ _____ Expiration date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Contact Information

Name: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Please send this completed form and payment to:

Kendra Wong, Governor's Cup Coordinator
c/o Sierra Nevada College
999 Tahoe Blvd., Incline Village, NV 89451
Phone: 775-881-1733 Fax: 775-548-8524
Email: kwong@sierranevada.edu

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